



## *Business Jet Traveler's* 6th Annual Readers' Choice Survey

A record-breaking 1,285 **BJT** subscribers responded to our 2016 Readers' Choice survey—a 26 percent increase from last year. As promised, we have made a contribution on behalf of those subscribers to Corporate Angel Network, which arranges free flights on business aircraft to treatment centers for cancer patients and their families.

As in past years, we devoted the bulk of our survey to soliciting your assessments of aircraft models and manufacturers. But our 2016 poll also included some new questions. For the first time, for example, we

asked you to tell us how you respond to criticism of business aviation. We also asked you to rate specific fractional-share and charter providers, and we received enough response to allow us to publish results for some of the larger companies.

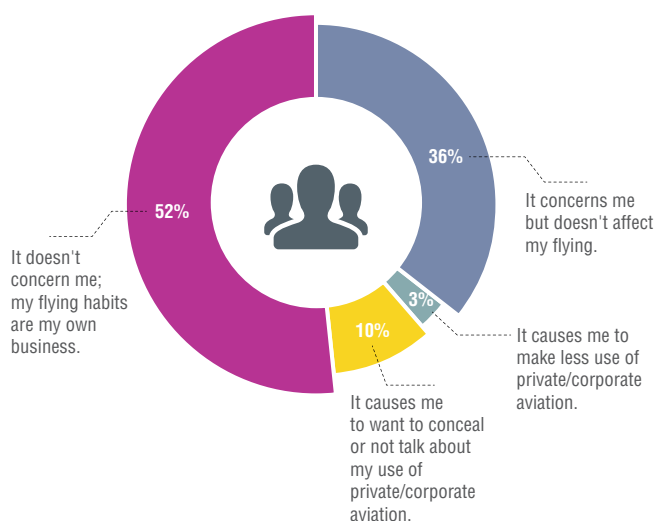
As for the questions that we repeated from previous surveys, the results tend to be in line with what we've seen in past years. Once again, for instance, readers ranked "save time" as their number-one reason for flying privately, followed by "ability to use airports that the airlines don't serve," which in fact

represents one of the ways that business aviation saves time.

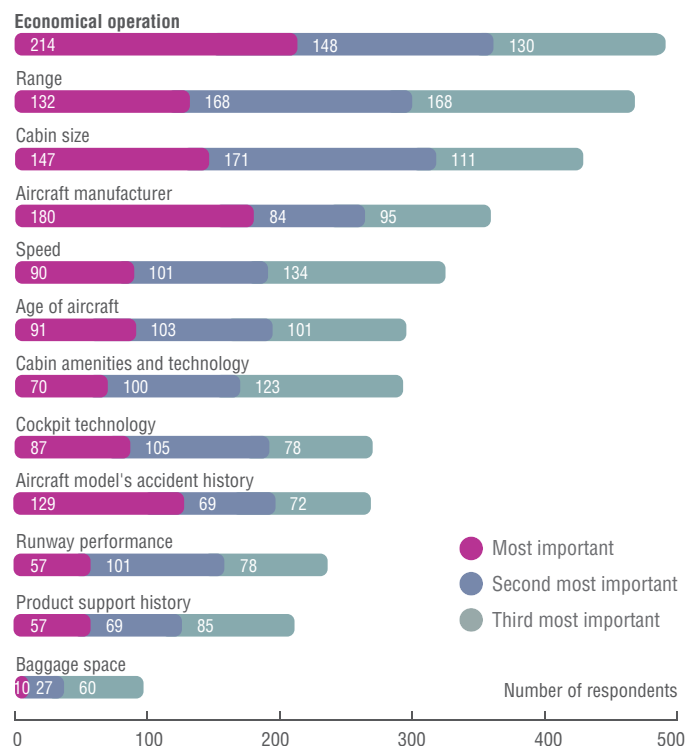
As in recent years, readers reported that their flying frequency remained largely unchanged, with many of you saying you flew about as much as in the previous 12 months and with the percentage who flew more about equal to the percentage who flew less. Also as in recent surveys, though, respondents predicted more time in the air in the year ahead: only 9 percent expect to fly less while 37 percent anticipate flying more.

## FLYING PRIVATELY

Which of the following best describes your response to criticism by politicians and the media of private/corporate aircraft use?



Please indicate the three aircraft features that are most important to you.



Note: Some percentages in this report do not exactly total 100 due to rounding.

In the past three years have you...

Owned a fractional share?

YES 9%

NO 91%

Flown via air charter, a jet card, or a membership club?

YES 36%

NO 64%

In the past three years have you or your company...

Owned a business jet or turboprop?

YES 58%

NO 42%

Owned a helicopter?

YES 10%

NO 90%

What are the three most important reasons you fly privately?

Save time

523 239 170

Ability to use airports that airlines don't serve

297 333 184

Ability to work and hold business meetings en route

152 174 216

More comfortable flight

102 188 220

Privacy

95 161 180

Security

98 98 196

Most important  
Second most important  
Third most important

Number of respondents



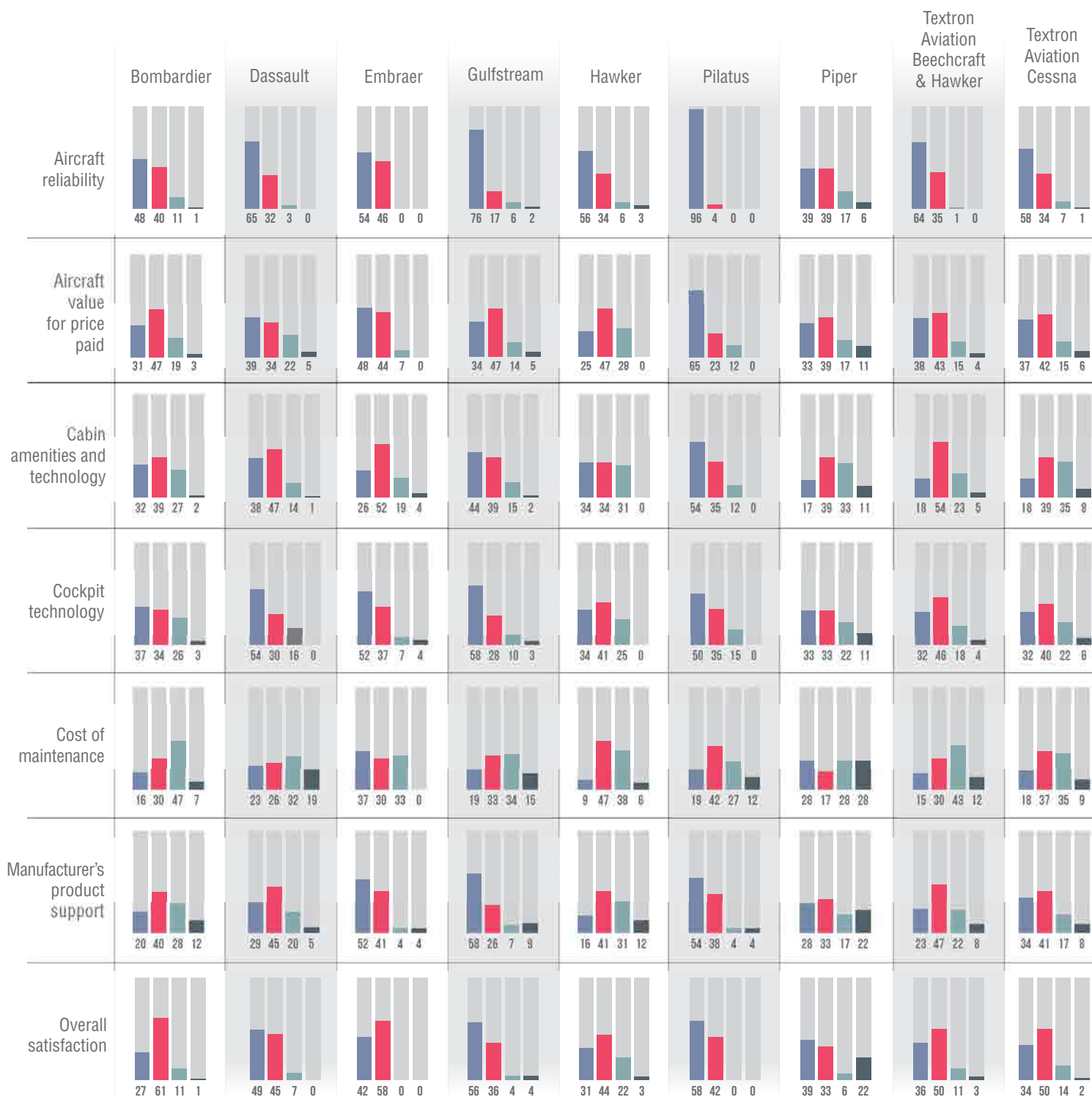
Signature Flight Support at San Diego International Airport

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## OWNED AIRPLANES

If you or your company owned a business aircraft in the past three years, please rate the one you used most frequently on each of these factors.

Excellent   Very Good   Average   Fair or Poor

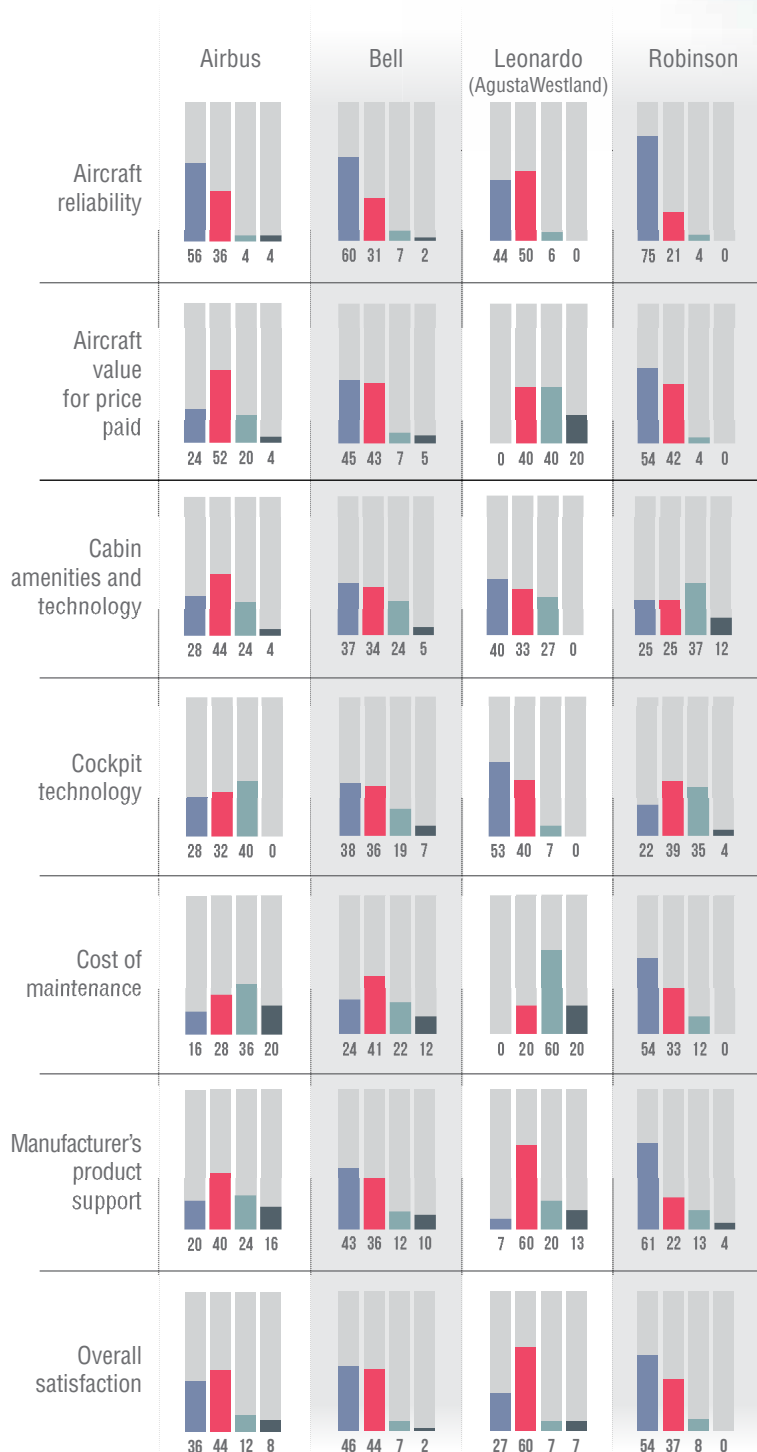


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## OWNED HELICOPTERS

If you or your company owned a helicopter in the past three years, please rate the one you used most frequently on each of these factors.

Excellent Very Good Average Fair or Poor



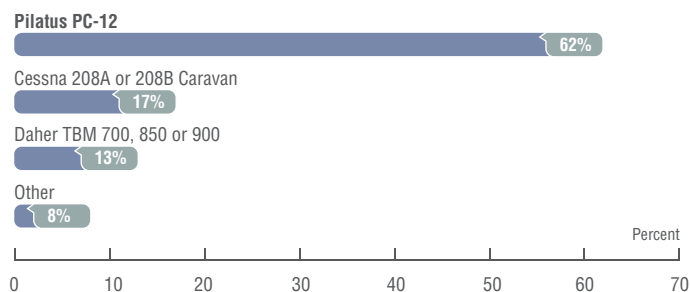
Bell 429



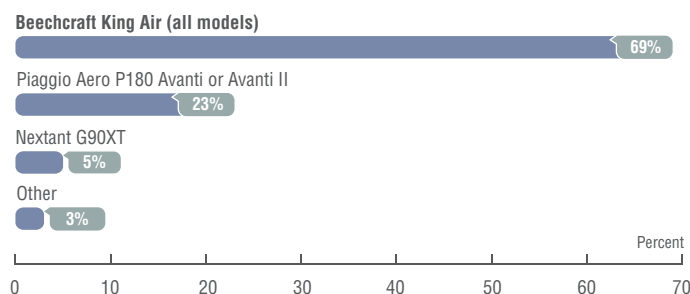
## WISHED-FOR AIRCRAFT

If you could receive a complimentary year of flying, which aircraft would you choose?

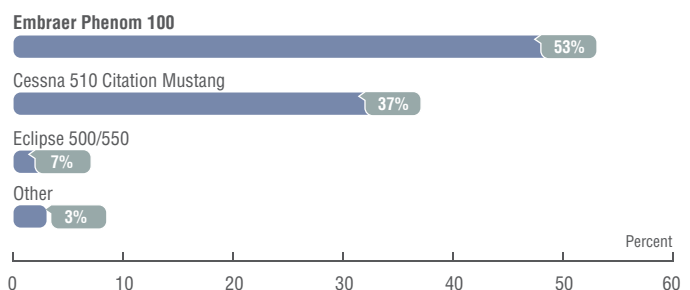
### Single-engine turboprop



### Twin turboprop

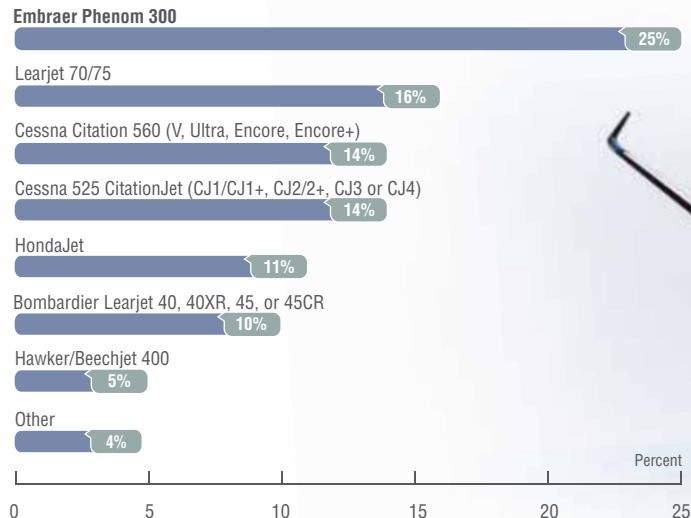


### Very light jet (VLJ)



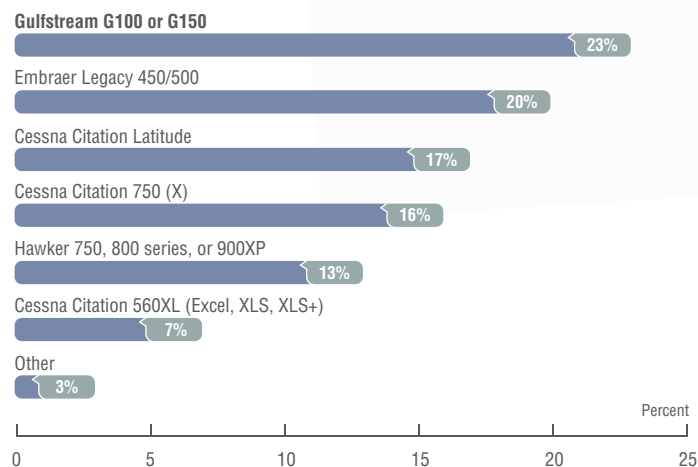
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### Small-cabin/light jet

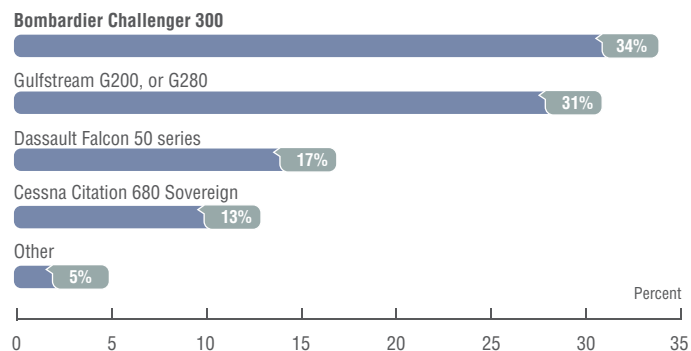


Beechcraft King Air 350i

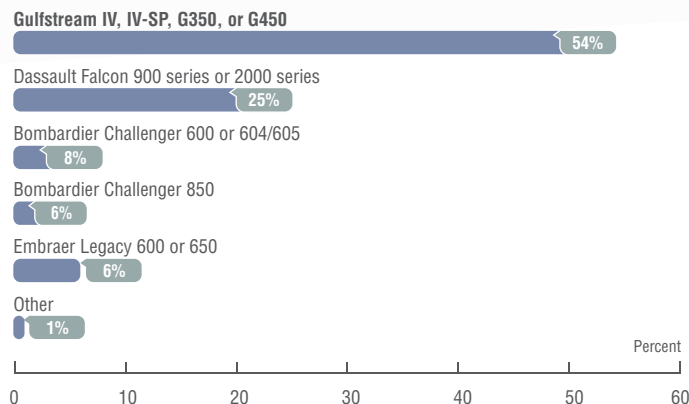
### Midsized-cabin jet



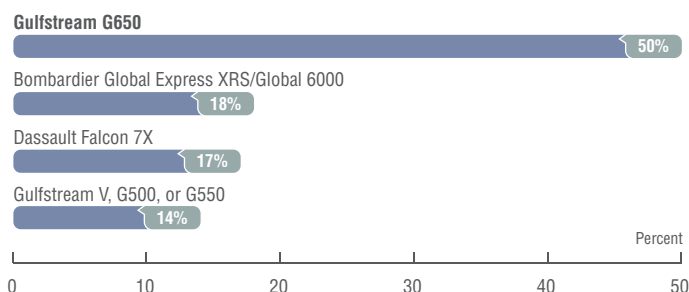
### Super-midsized-cabin jet



### Large-cabin jet



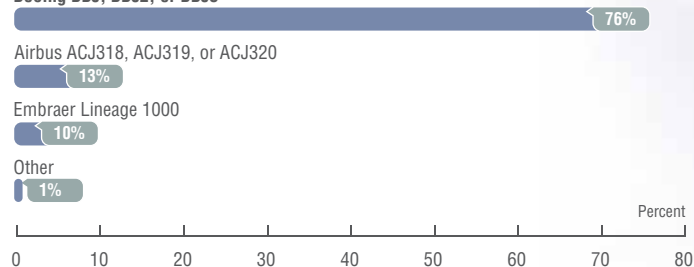
### Ultra-long-range/heavy jet



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### Bizliner

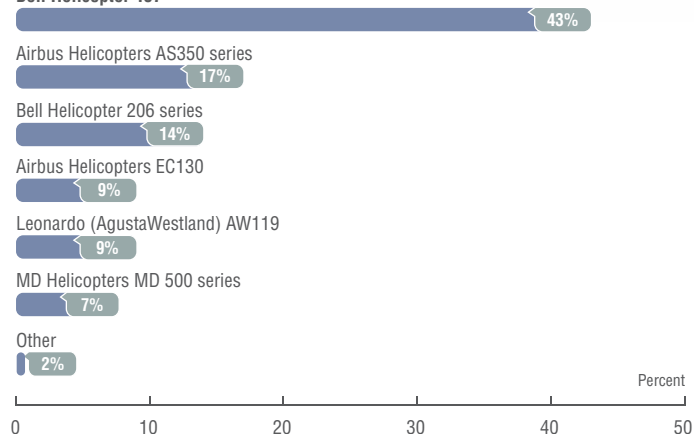
#### Boeing BBJ, BBJ2, or BBJ3



Boeing Business Jet

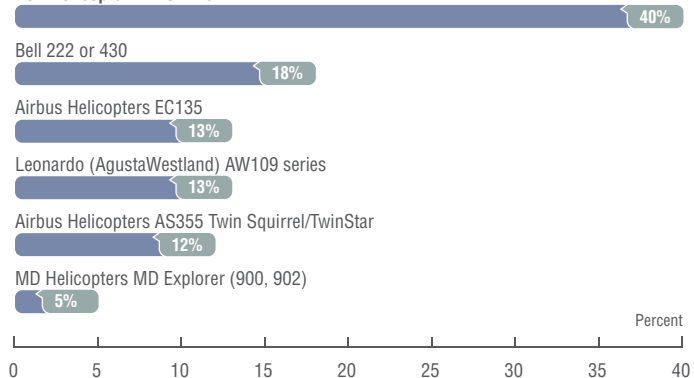
### Light single-turbine helicopter

#### Bell Helicopter 407



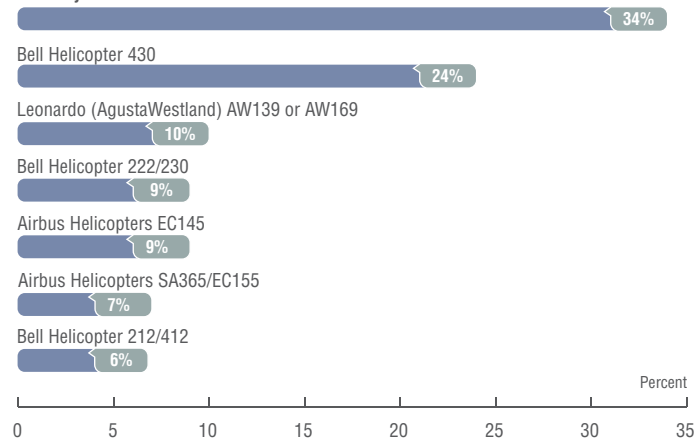
### Light, twin-turbine helicopter

#### Bell Helicopter 427 or 429



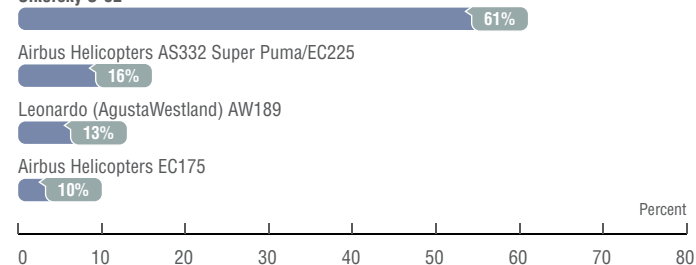
### Medium, twin-turbine helicopter

#### Sikorsky S-76 series



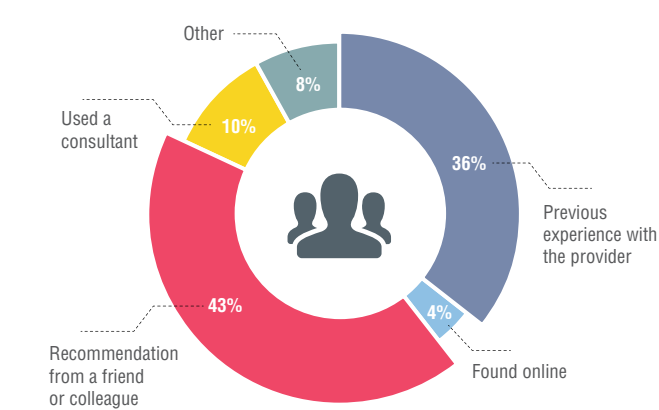
### Large, twin-turbine helicopter

#### Sikorsky S-92

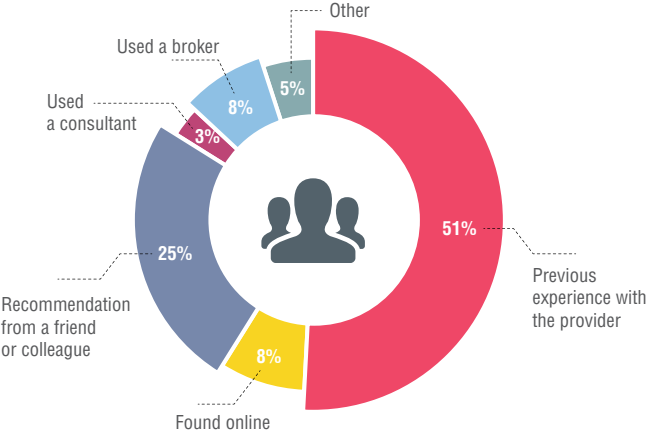


FRACTIONAL SHARES, CHARTER, CARDS, AND CLUBS\*

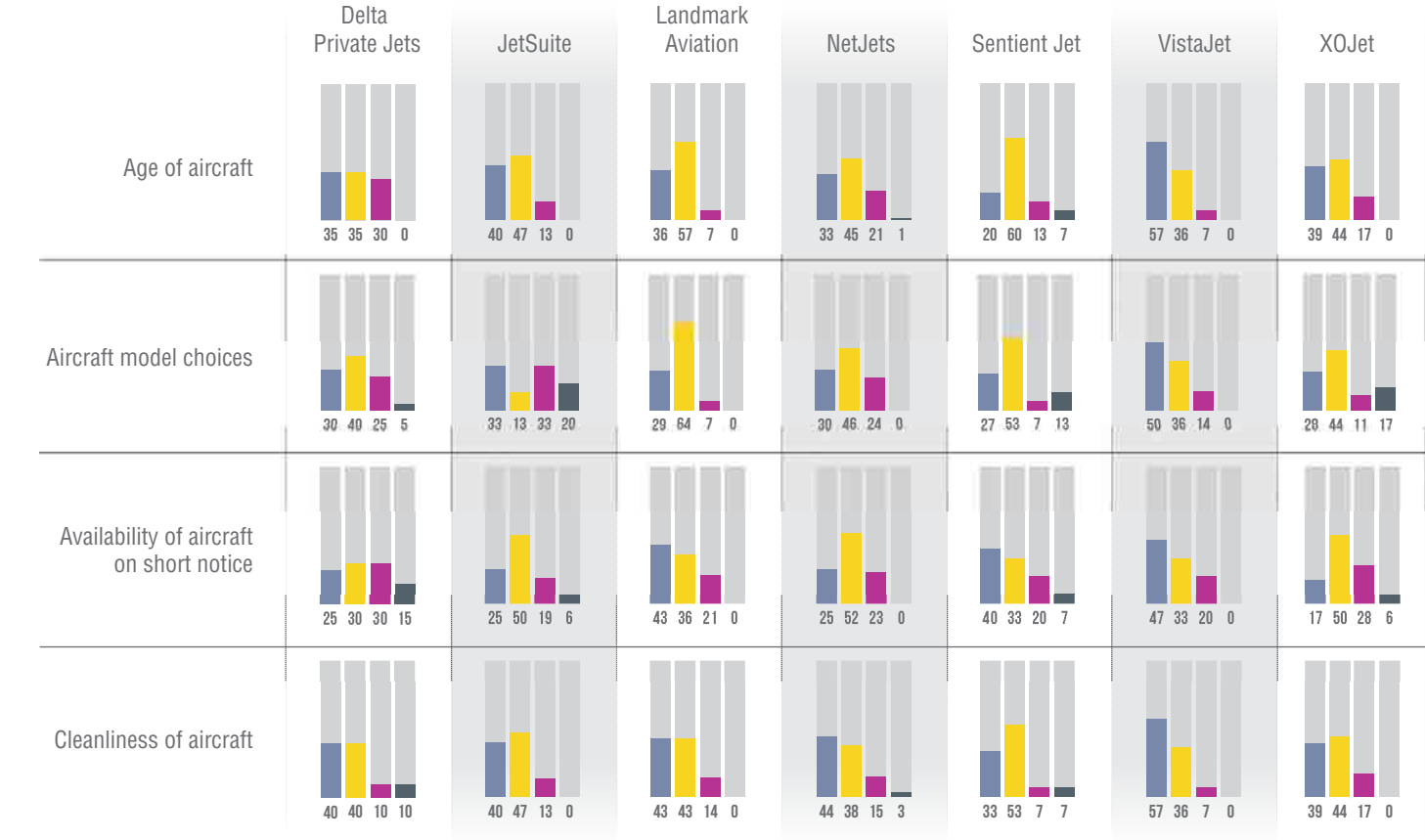
How did you select your fractional provider?



How did you select your air charter or jet card provider or membership club?

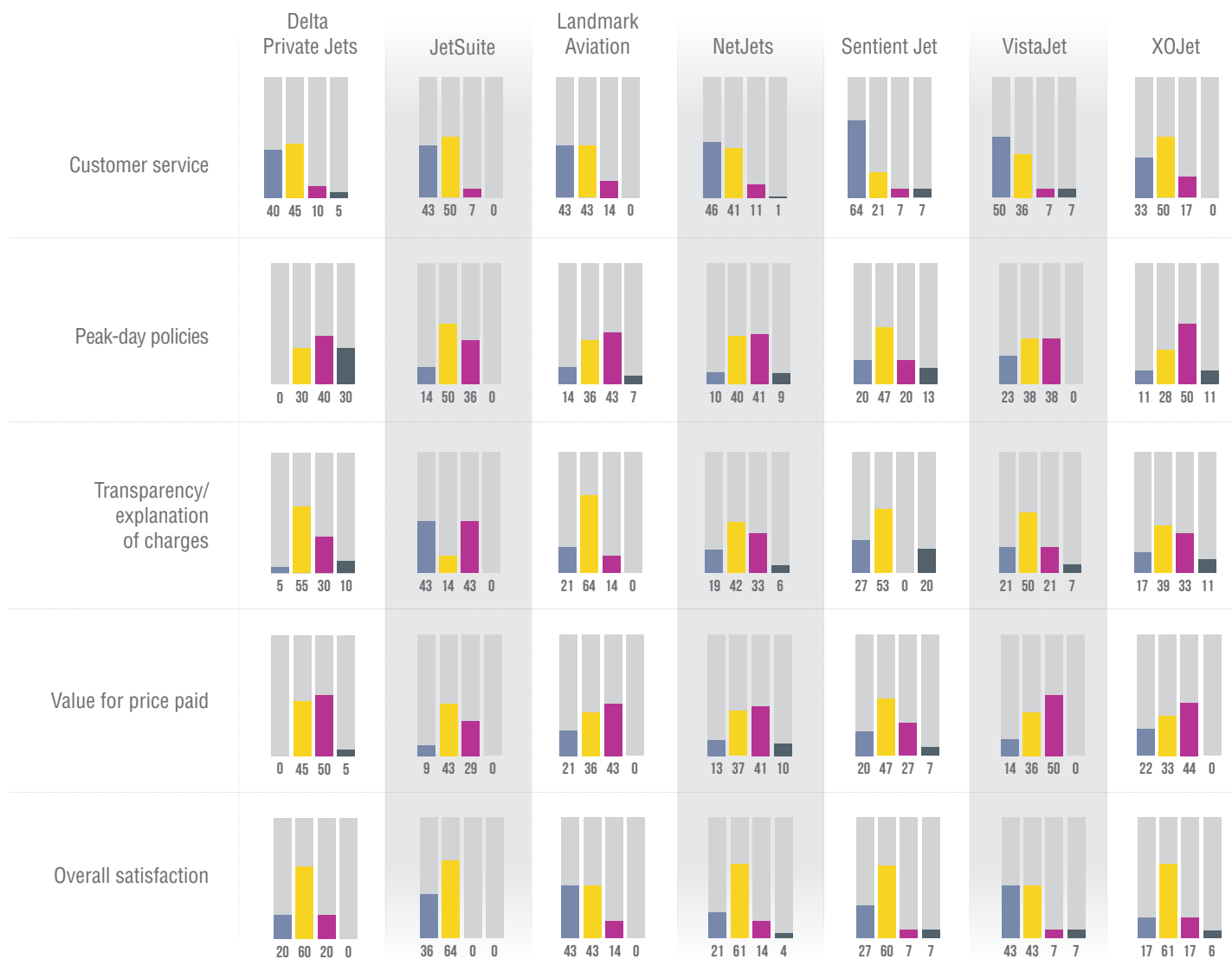


Please rate your charter, or jet-card provider on each of these factors:



Note: Respondents were asked about providers they used within the past three years. If they used more than one, they were asked to comment on the one they used most recently.





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Please rate your fractional aircraft provider on each of these factors:

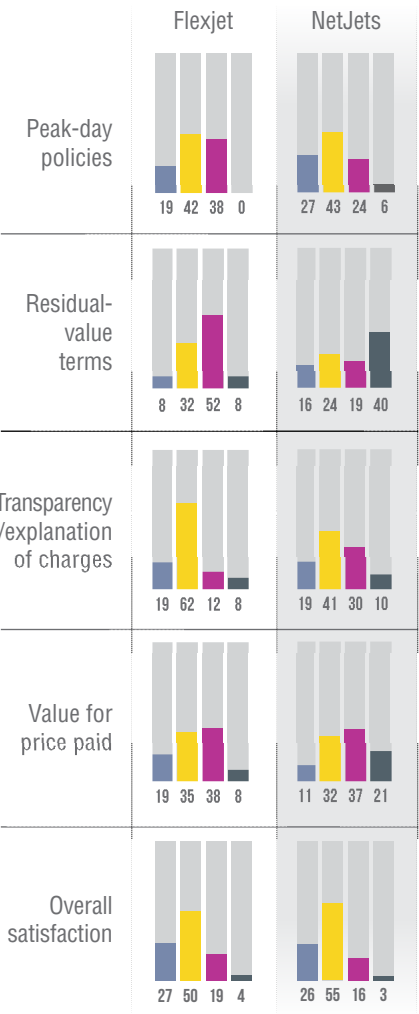
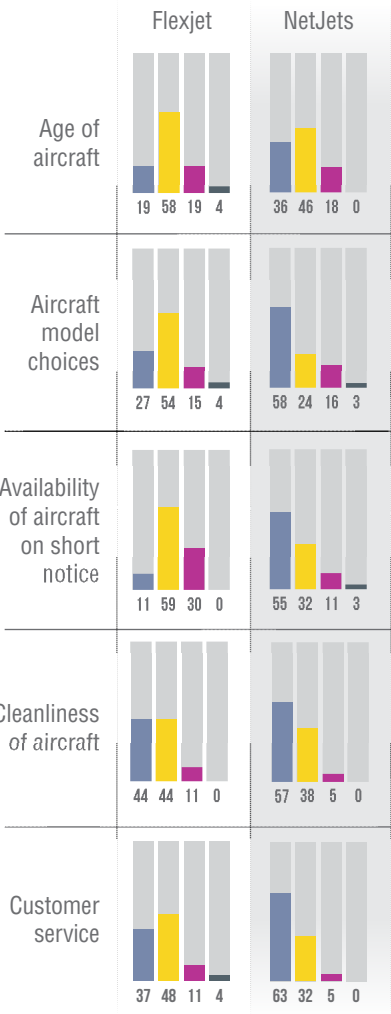
Excellent   Very Good   Average   Fair or Poor

%

%

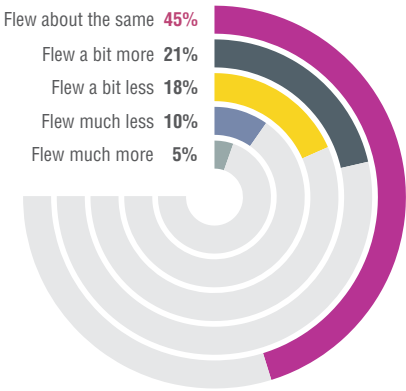
%

%

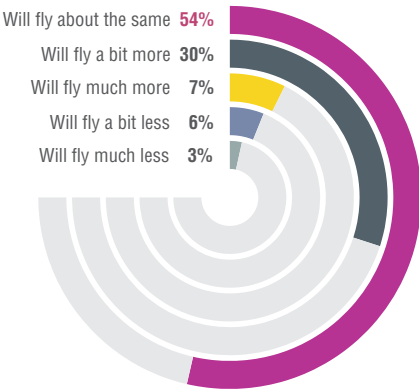


FLYING FREQUENCY

How has your private flying changed in the past year compared with the year before?



How do you expect your private flying to change in the year ahead?

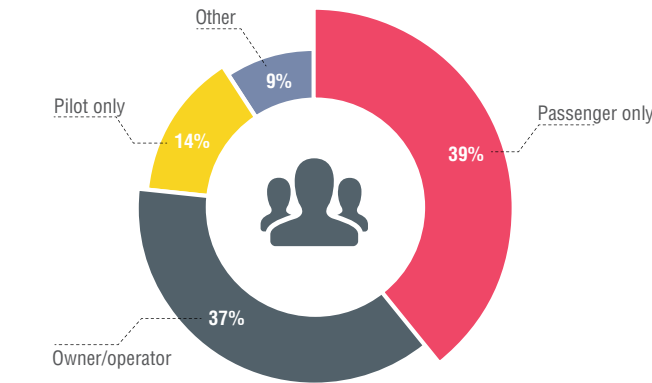


Hundreds of readers offered comments about flying privately. These are the words they employed the most. Type sizes here reflect the relative frequency with which words were used.

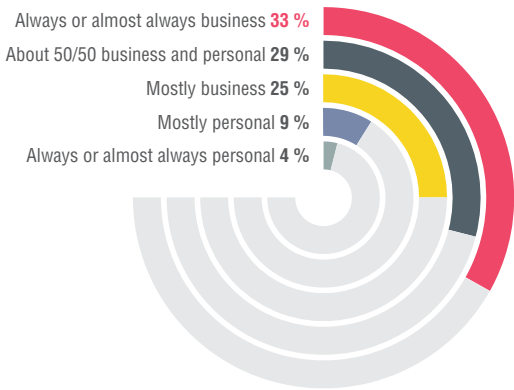


DEMOGRAPHIC DATA

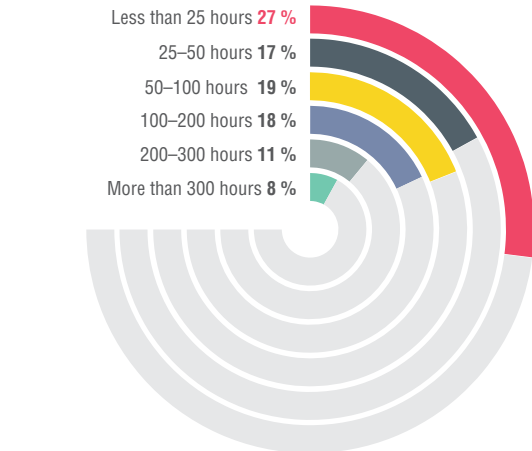
Which of the following best describes you?



What's the purpose of your flights?



How much do you fly privately in a typical year?



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