

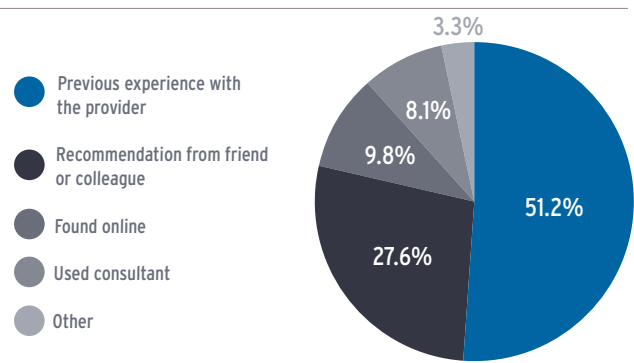
Business Jet Traveler's 4th Annual **READERS' CHOICE SURVEY**



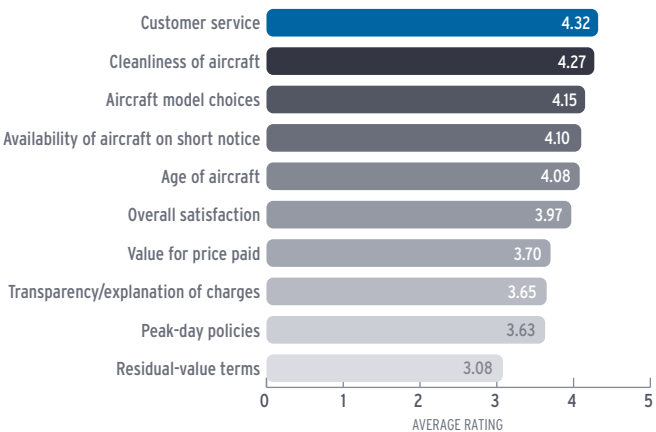
JAMES LAURITZ/CORBIS

FRACTIONAL SHARES

If you've owned a fractional share in the past three years, how did you select your fractional provider?

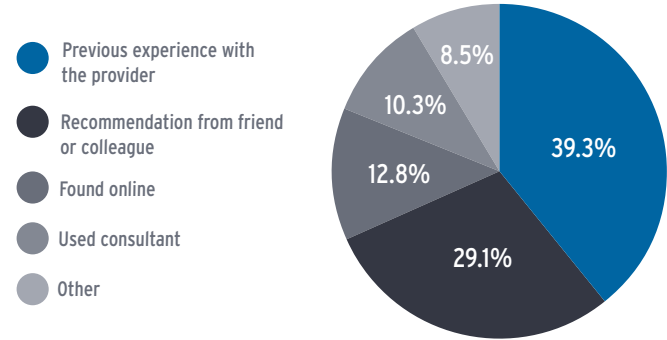


Please rate this fractional aircraft provider on each of these factors from poor (0) to excellent (5).

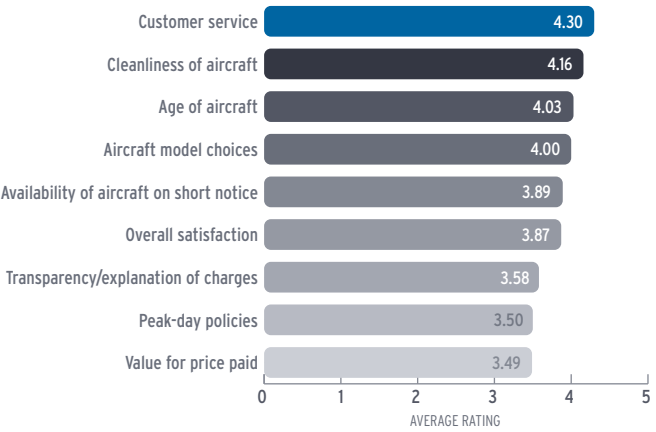


JET CARDS

If you've had a jet card within the past three years, how did you select your jet-card provider?

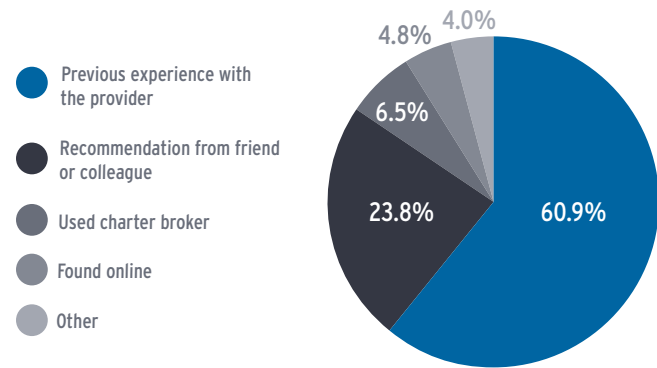


Please rate this jet card provider on each of these factors from poor (0) to excellent (5).

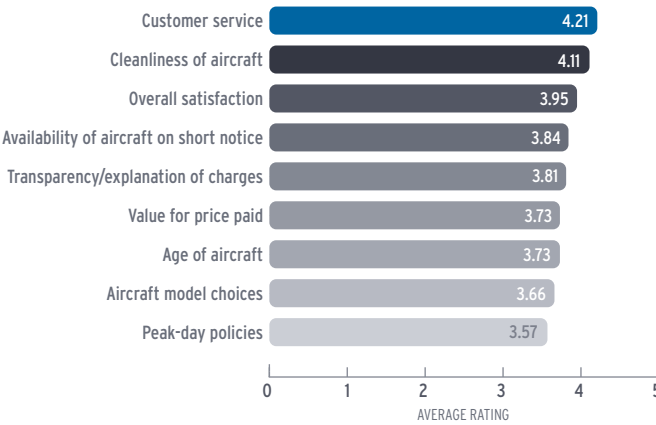


CHARTER OPERATORS

If you've flown chartered aircraft within the past three years, how did you select the operator you used most recently?



Please rate this charter operator on each of these factors from poor (0) to excellent (5).



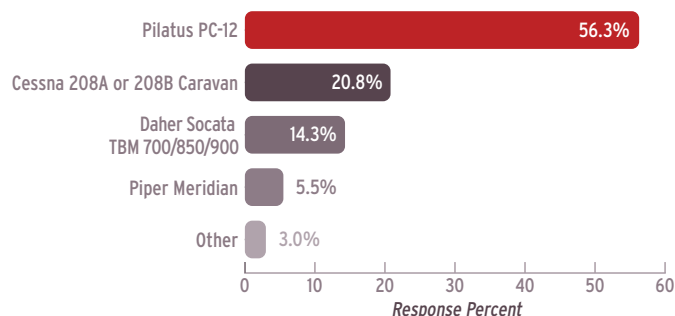
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WISHED-FOR AIRCRAFT

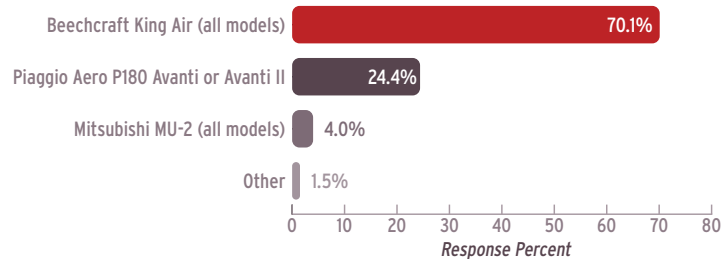
If you could receive a complimentary year of flying, which aircraft would you choose?



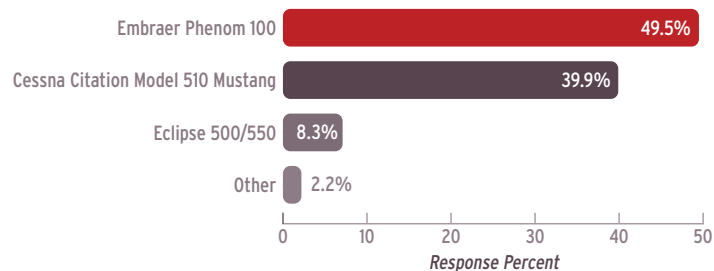
Single-engine turboprop airplane



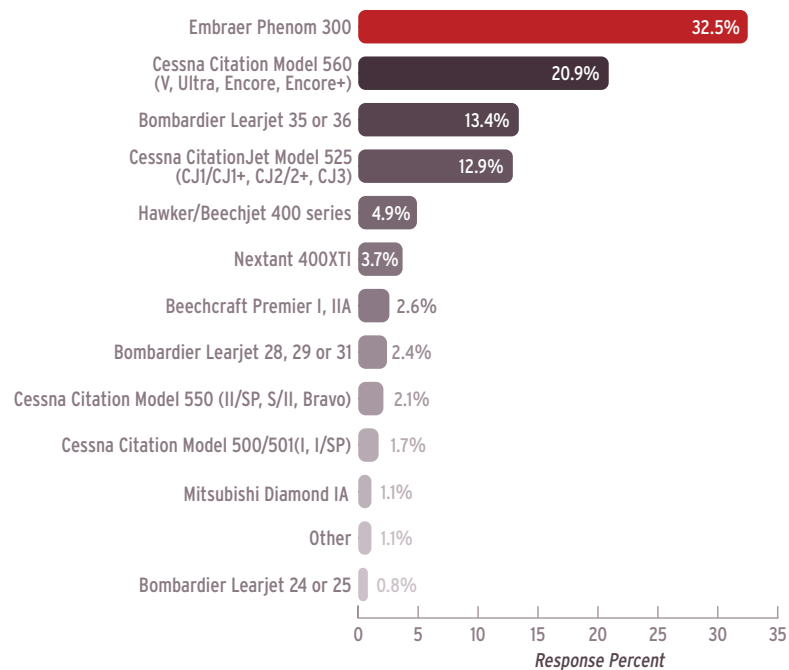
Twin-engine turboprop airplane



Very light jet (VLJ)



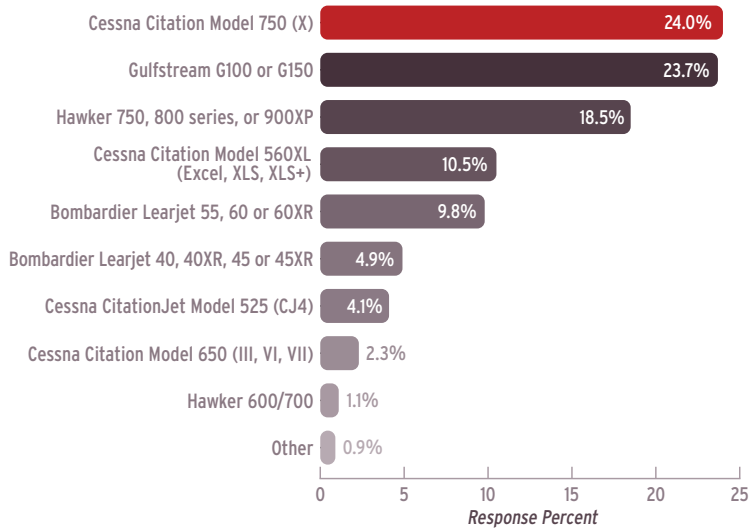
Small-cabin/light jet





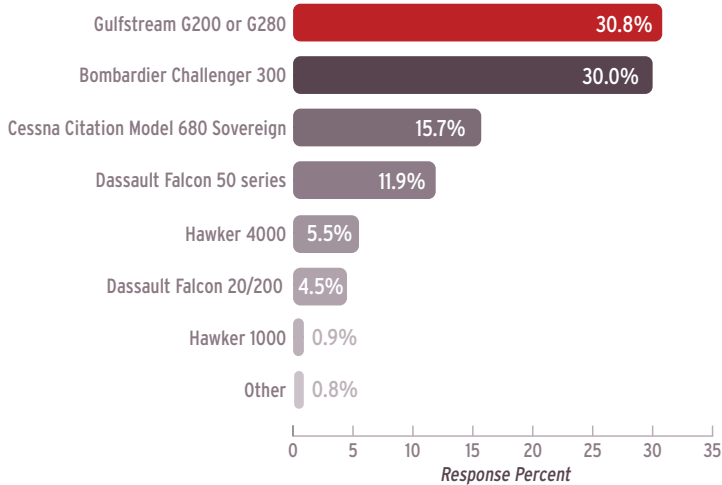
Cessna Citation X

Midsize-cabin jet

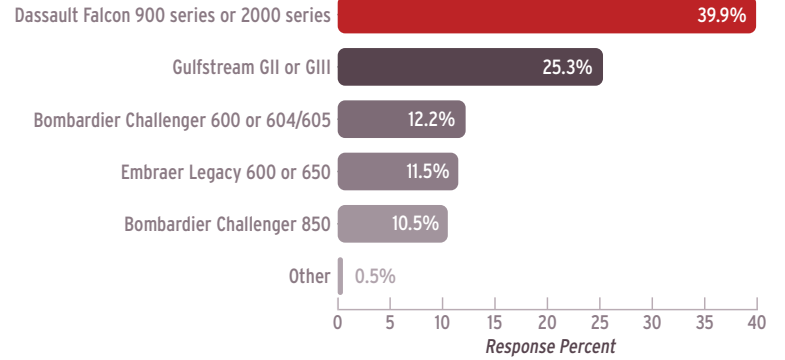


Falcon 2000LXS

Super-midsize-cabin jet

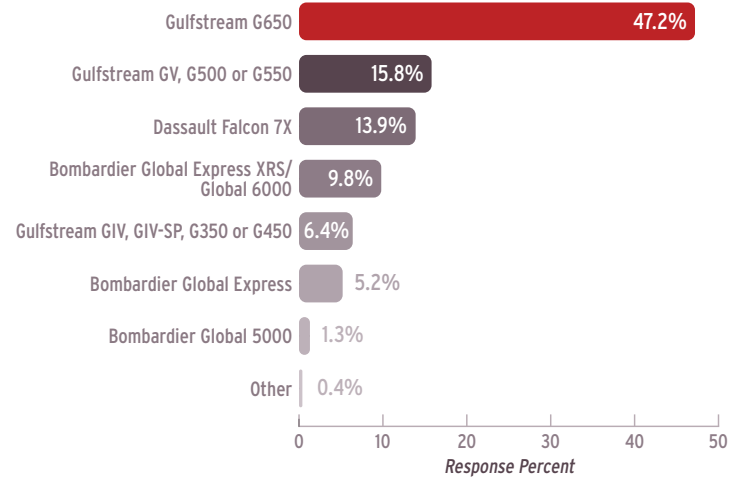


Large-cabin jet

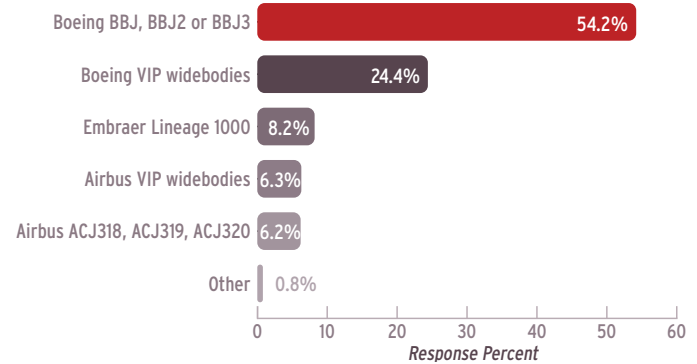


Gulfstream G650

Large-cabin/heavy jet



Bizliner

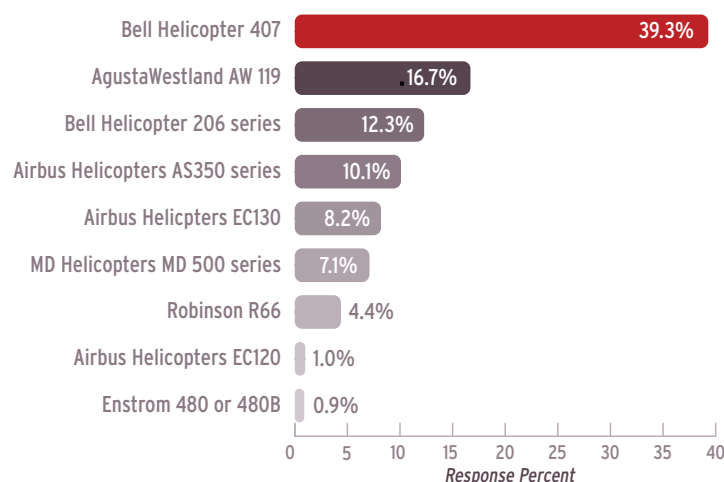


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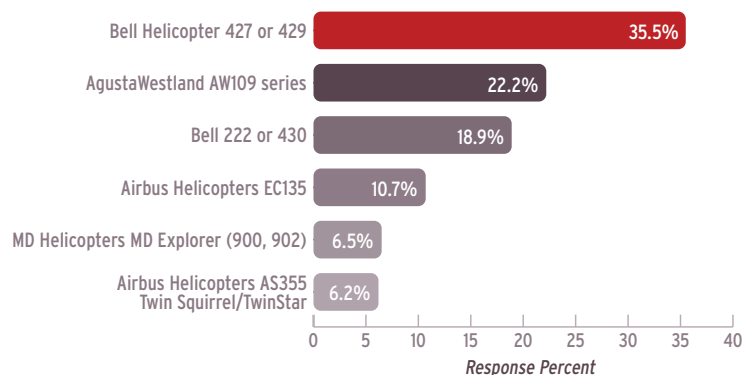
WISHED-FOR AIRCRAFT continued

If you could receive a complimentary year of flying, which aircraft would you choose?

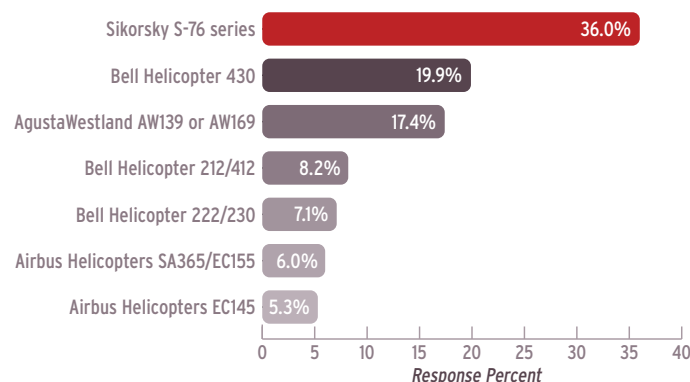
Light single-turbine helicopter



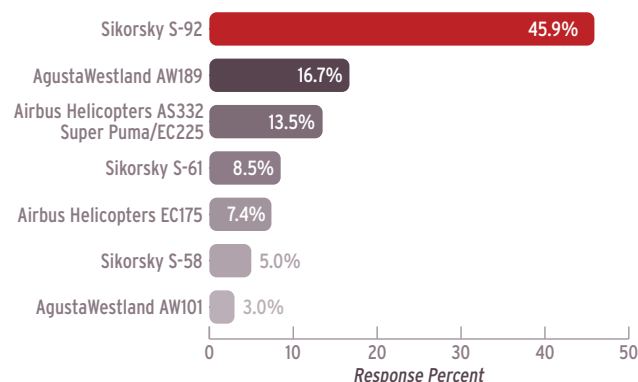
Light twin-turbine helicopter



Medium twin-turbine helicopter



Large twin-turbine helicopter



Business Jet Traveler's 4th Annual READERS' CHOICE SURVEY

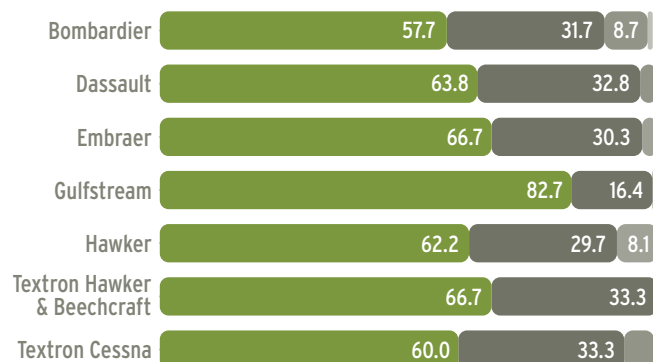
OWNED AIRCRAFT

Please rate your business aircraft model on each of these factors.

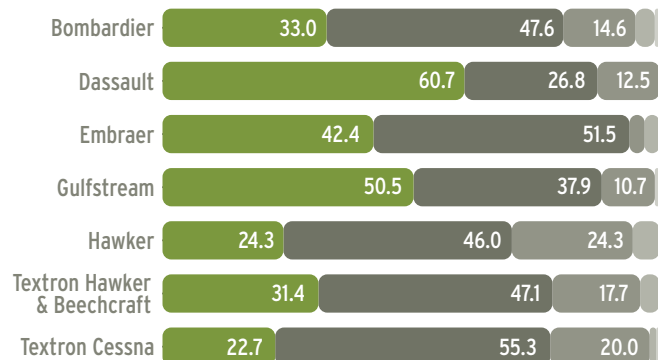
% Excellent
% Very Good
% Average
% Fair
% Poor



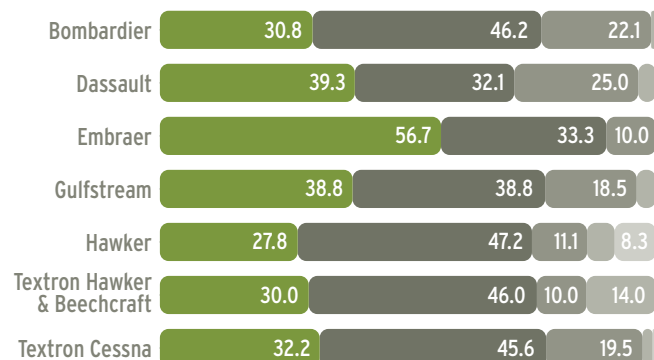
Aircraft reliability



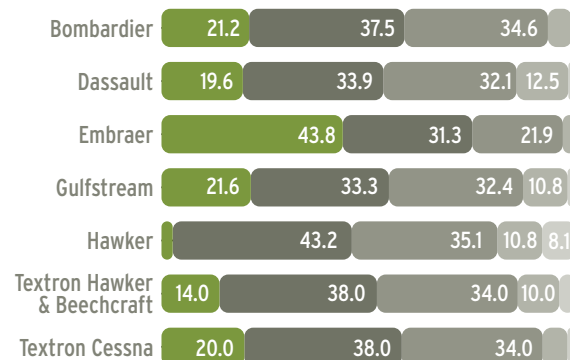
Aircraft technology



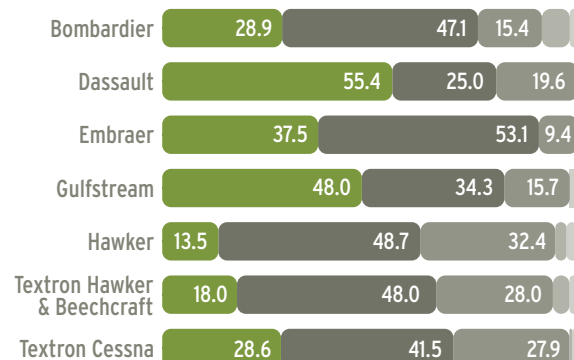
Aircraft value for price paid



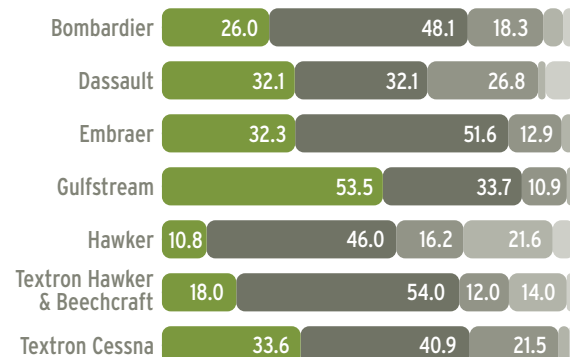
Cost of maintenance



Cockpit technology



Manufacturer's product support



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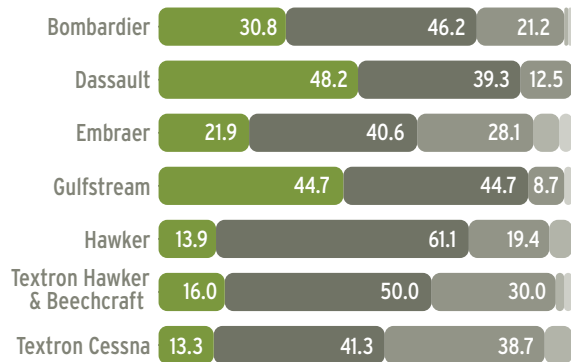
OWNED AIRCRAFT

Please rate your business aircraft model on each of these factors..

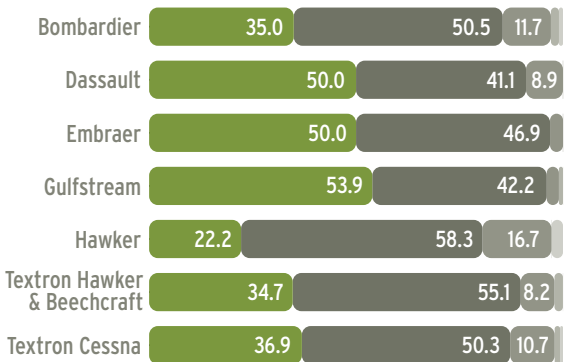
% Excellent % Very Good % Average % Fair % Poor



Cabin amenities



Overall satisfaction



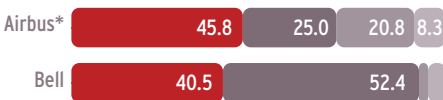
OWNED HELICOPTERS

Please rate your helicopter model on each of these factors.

% Excellent % Very Good % Average % Fair % Poor



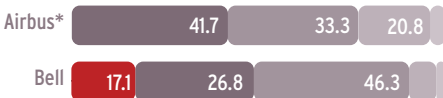
Aircraft reliability



Aircraft technology



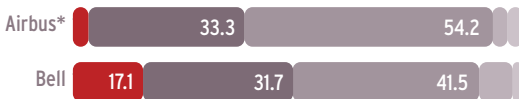
Cost of maintenance



Aircraft value for price paid



Cabin amenities



Manufacturers product support



Cockpit technology



Overall satisfaction



NOTE: Respondents rated airplanes and helicopters that they or their companies owned within the past three years. We received insufficient data to report on manufacturers not listed. Numerals not shown for ratings under 8 percent. Percentages may not total 100 due to rounding and because numerals are not shown for ratings under 8 percent.

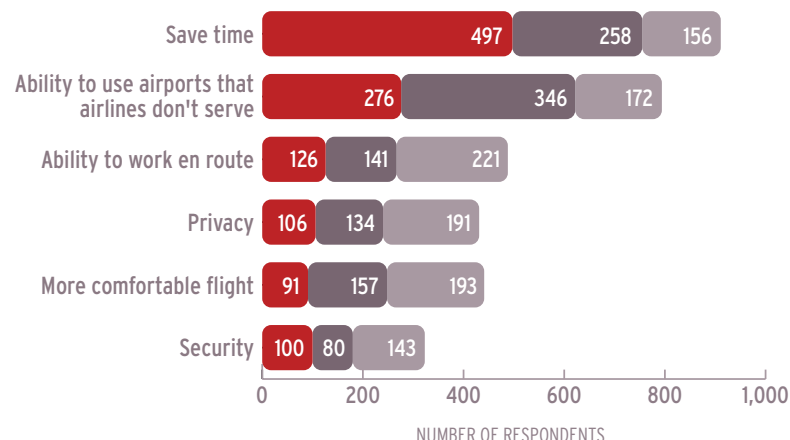
*Airbus Helicopters formerly Eurocopter

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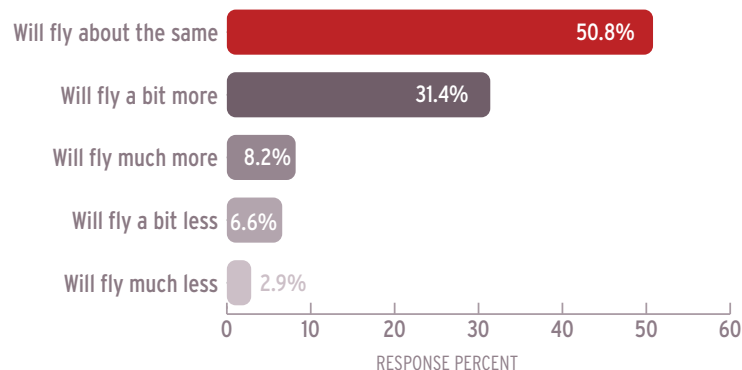
FLYING PRIVATELY

● Most Important ● Second Most Important ● Third Most Important

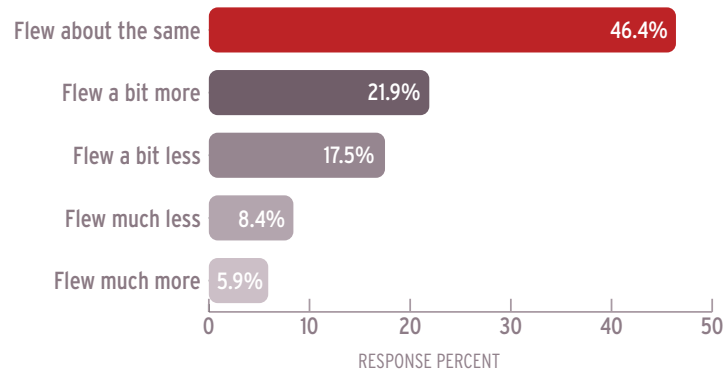
What are the three most important reasons you fly privately?



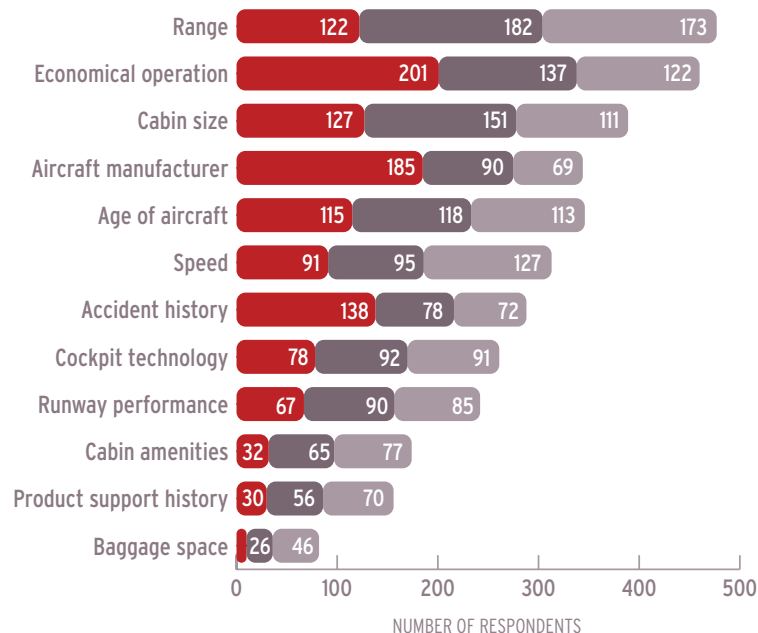
How do you expect your private flying to change in the year ahead?



How has your private flying changed in the past year compared with the year before?



What are the three aircraft features that are most important to you?

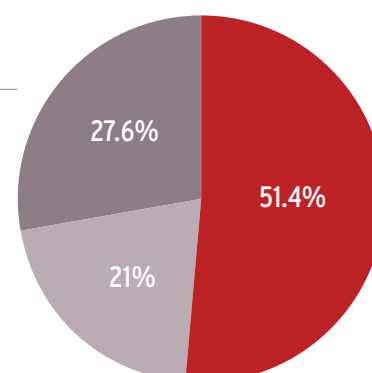


Bombardier Challenger 300



How does safety factor into your choice of providers?

- I fly only with operators that have passed safety audits
- I trust that safety is a given when I fly privately
- I rely on recommendations from friends or colleagues

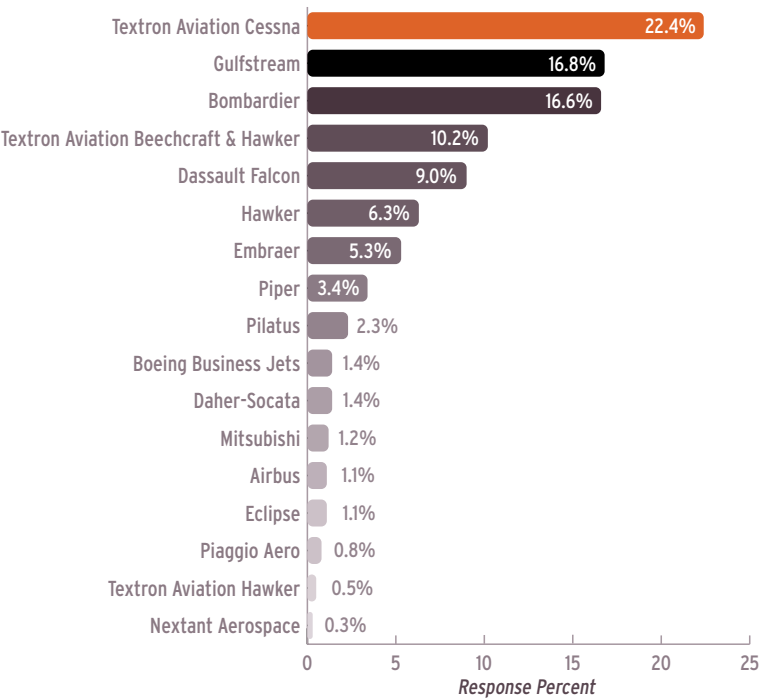


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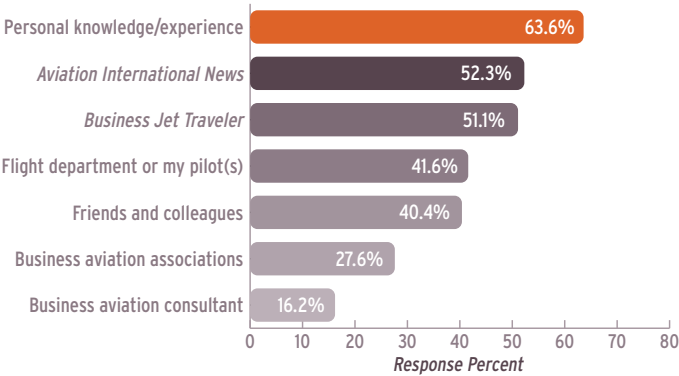
DEMOGRAPHIC DATA

Information about our 1,200-plus respondents, including how, why and how much they fly.

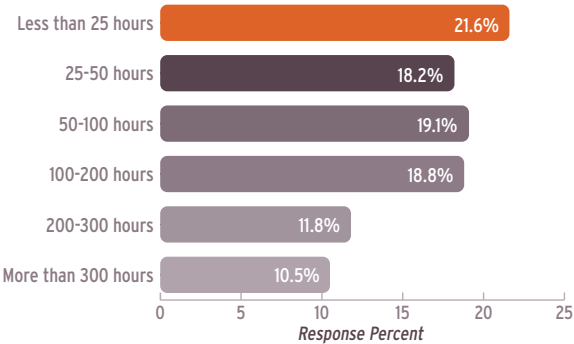
Please indicate the manufacturer of your airplane.



When you purchase business aviation products and services, what information sources do you rely on? (Check all that apply.)

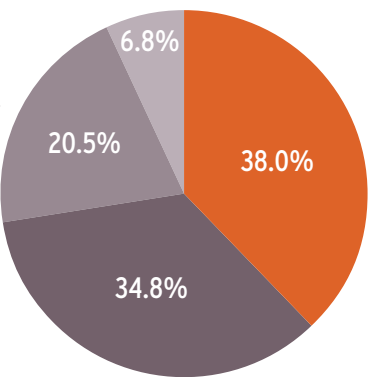


How much do you fly privately in a typical year?



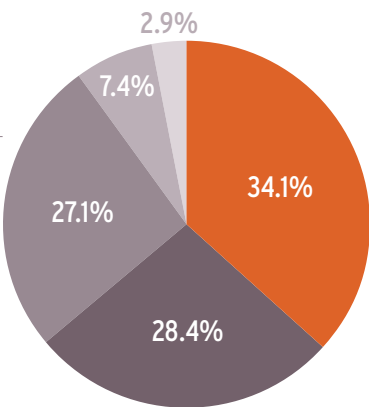
Which of the following best describes you?

- Owner/operator
- Passenger only
- Pilot only
- Other



What's the purpose of your flights?

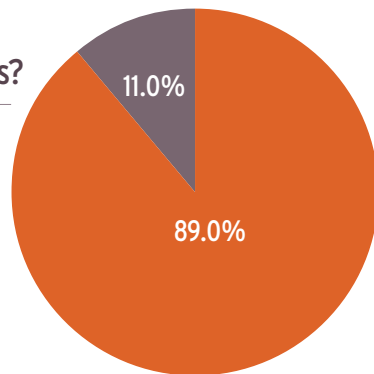
- Always or almost always business
- Mostly business
- About 50/50 business & personal
- Mostly personal
- Always or almost always personal



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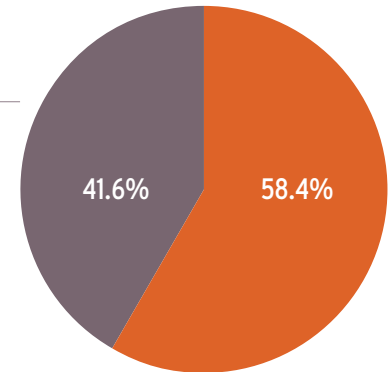
Have you owned a fractional share within the past 3 years?

● Yes
● No



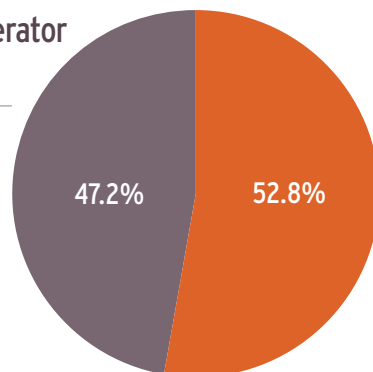
Have you or your company owned a business jet or turboprop within the past 3 years?

● Yes
● No



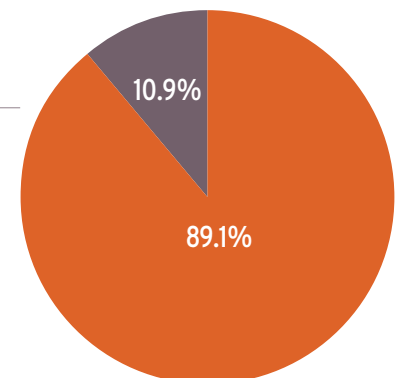
Have you used a charter operator within the past 3 years?

● Yes
● No



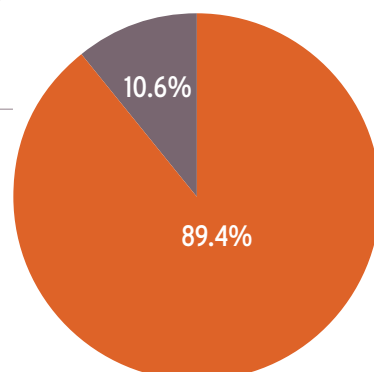
Have you had a jet card within the past 3 years?

● Yes
● No



Have you or your company owned a helicopter within the past 3 years?

● Yes
● No



Please indicate the manufacturer of your helicopter.

