

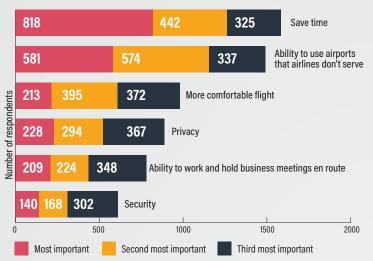
## BUSINESS JET TRAVELER'S 9th ANNUAL

# READERS' CHOICE SURVEY

Here are the results of our 2019 Readers' Choice Survey, which attracted 2,225 respondents, a record number and a 50 percent increase from last year's total of 1,487. As promised, we have made a contribution for every completed survey to Corporate Angel Network, which arranges flights on business aircraft to treatment centers for cancer patients.

#### **Flying Privately**

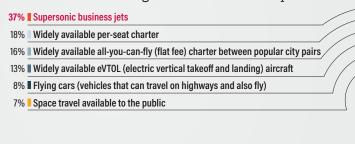
What are the three most important reasons you fly privately?



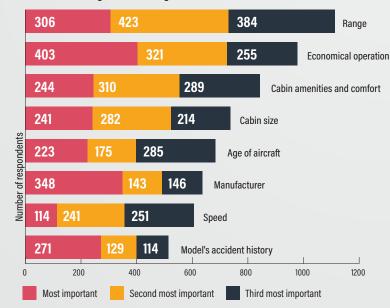
Which of the following do you expect to purchase personally or as a company owner or employee in the next 12 months? (Check all that apply.)



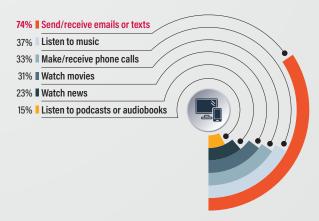
Which of the following would most interest you?



Which three of these aircraft features are most important to you?



Which of the following do you frequently do in flight? (Check all that apply.)

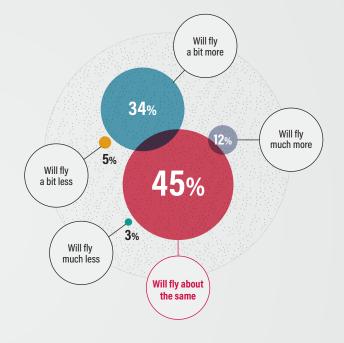




How has your private flying changed in the past year, compared with the year before?

Flew a bit more Flew much less 23%

How do you expect your flying to change in the year ahead?



% Excellent % Very Good % Average

#### **Fractional-share Providers**

Flew about

the same

14%

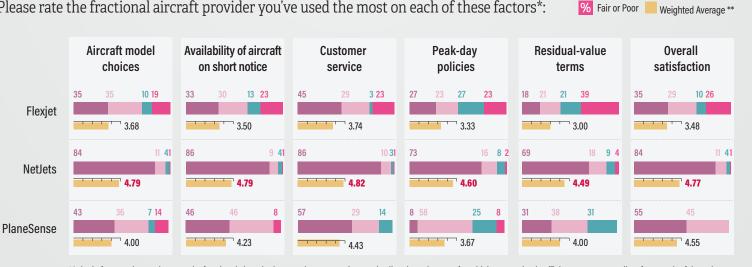
Flew

much more

Please rate the fractional aircraft provider you've used the most on each of these factors\*:

Flew

a bit less

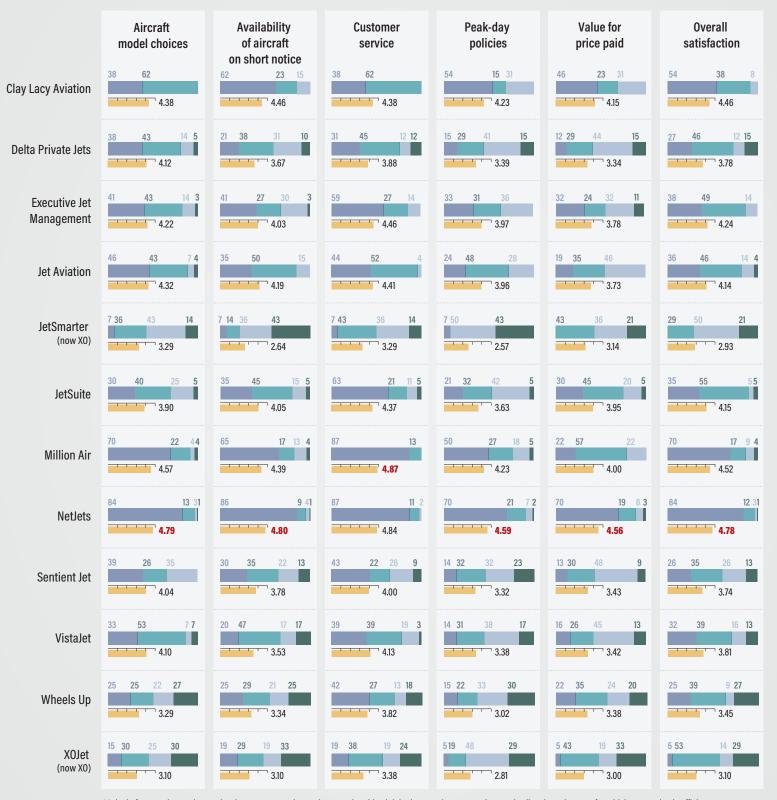


<sup>\*</sup>Asked of respondents who owned a fractional share in the past three years. Companies listed are the ones for which we received sufficient response to allow for meaningful results.

<sup>\*\*</sup>Determined by assigning points to ratings: Excellent (5), Very Good (4), Average (3), Fair (2), Poor (1)

#### **Charter and Jet Card Providers and Membership Clubs**

Please rate your most recent experience with a charter, jet card, or membership club on each of these factors\*:



<sup>\*</sup>Asked of respondents who used a charter operator, jet card, or membership club in the past three years. Companies listed are the ones for which we received sufficient response to allow for meaningful results. \*\*Determined by assigning points to ratings: Excellent (5), Very Good (4), Average (3), Fair (2), Poor (1)

% Excellent % Very Good % Average

Weighted Average \*\*

% Fair or Poor



% Excellent % Very Good % Average

### **Owned Airplanes**

Please rate the owned airplane you use the most on each of these factors\*:

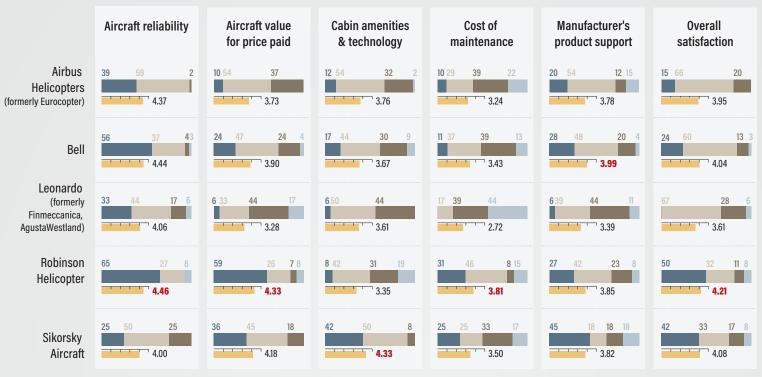


<sup>\*</sup>Asked of respondents who said that they or their companies have owned an airplane in the past three years. Companies listed are the ones for which we received sufficient response to allow for meaningful results. \*\*Determined by assigning points to ratings: Excellent (5), Very Good (4), Average (3), Fair (2), Poor (1)

### **Owned Helicopters**

Please rate the owned helicopter you use the most on each of these factors:



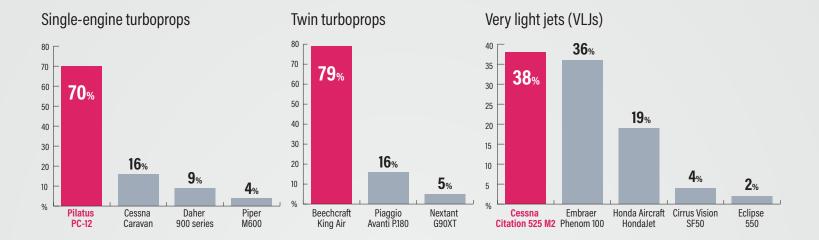


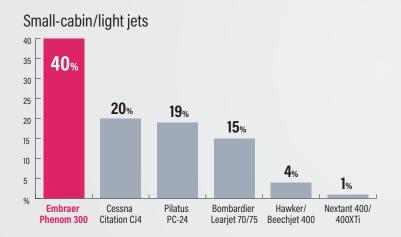
<sup>\*</sup> Asked of respondents who said that they or their companies have owned a helicopter in the past three years. Companies listed are the ones for which we received sufficient response to allow for meaningful results. \*\*Determined by assigning points to ratings: Excellent (5), Very Good (4), Average (3), Fair (2), Poor (1)

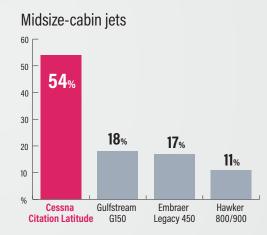


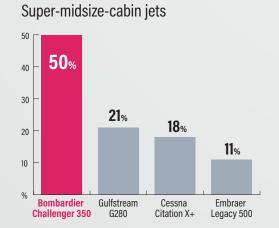
#### **Preferred Aircraft**

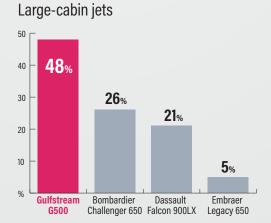
If you could regularly fly on any of these aircraft, which would you choose in each category?

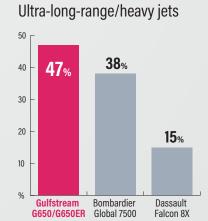




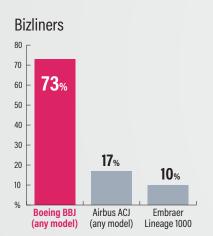


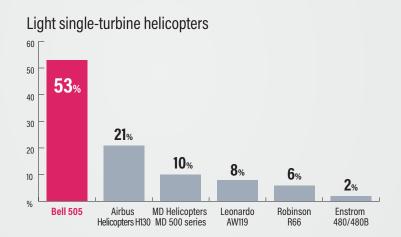




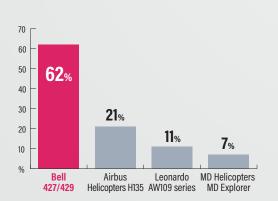




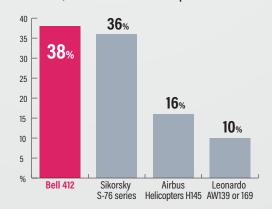




Light, twin-turbine helicopters



Medium, twin-turbine helicopters



Large, twin-turbine helicopters

