The World's

Our exclusive survey of ground-support facilities identifies the best performers.

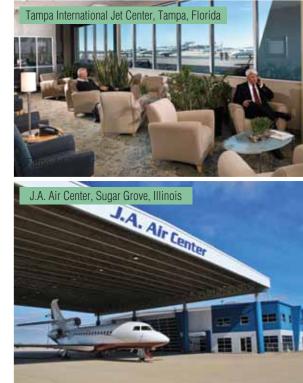
by Curt Epstein

THE GROUND-SUPPORT FACILITIES COMmonly known as FBOs (for fixed-base operations) represent a critical link in the private aviation chain. They provide aircraft fueling, hangars and parking tie-downs, cleaning and water replenishment, meeting spaces, catering facilities and, at some locations, maintenance services. For passengers on corporate and private aircraft, they often offer the first impression of an airport.

While small airports may have but one provider, large airports often have several. Some are owned by the airports, but most are privately operated. Several chains—such as Signature Flight Support, Landmark Aviation, Atlantic Aviation and Million Air—boast dozens of locations throughout the U.S. or even internationally. Amenities vary but can include elegantly appointed waiting areas, well-equipped conference rooms, business centers, refreshment bars and concierge services for passengers. Crews might expect pilot lounges, "snooze" and exercise rooms and complimentary use of cars.

To determine which providers offer the best customer experience, **BJT** sister publication Aviation International News annually tasks its readers with rating the FBOs they have used over the past 12 months. For this year's report, AIN tallied more than 12,000 reviews for facilities in 89 countries from upwards of 2,100 respondents who deal with FBOs on a daily basis.

AIN asked its subscribers to consider four criteria: line service, passenger amenities, pilot amenities and facilities. For each of these, readers scored FBOs from 1 to 10, with 10 being the highest. *AIN* then compiled those scores to calculate an average for each location that received 20 or more individual ratings.



Fargo Jet Center, Fargo North Dakota

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| Top-ra | ated FBOs in the Amer | icas (by overall average) | |
|----------------------------------|----------------------------|---|--------------------|
| FBO | Location | Airport | Overall Average |
| J.A. Air Center | Sugar Grove, Illinois | Aurora Municipal | 9.5 |
| AirFlite | Long Beach, California | Long Beach/Daugherty Field | 9.4 |
| Fargo Jet Center | Fargo, North Dakota | Hector International | 9.4 |
| Global Select | Sugarland, Texas | Sugar Land Regional | 9.4 |
| Tampa Intl Jet Center | Tampa, Florida | Tampa International | 9.4 |
| XJet | Denver, Colorado | Centennial | 9.4 |
| Banyan Air Service | Fort Lauderdale, Florida | Fort Lauderdale Executive | 9.3 |
| Wilson Air Center | Memphis, Tennessee | Memphis International | 9.3 |
| Hangar Ten | Kansas City, Kansas | Charles B. Wheeler Downtown | 9.2 |
| Pentastar Aviation | Waterford, Michigan | Oakland County International | 9.2 |
| Texas Jet | Fort Worth, Texas | Fort Worth Meacham International | 9.2 |
| Destin Jet | Destin, Florida | Destin-Fort Walton Beach | 9.1 |
| Jet Aviation | West Palm Beach, Florida | Palm Beach International | 9.1 |
| | , | | - |
| Meridian Montorov, lot Contor | Teterboro, New Jersey | Teterboro Monterov Panincula | 9.1 |
| Monterey Jet Center | Monterey, California | Monterey Peninsula | 9.1 |
| Scottsdale AirCenter | Scottsdale, Arizona | Scottsdale | 9.1 |
| Vail Valley Jet Center | Eagle, Colorado | Eagle County Regional | 9.1 |
| Yellowstone Jet Center | Bozeman, Montana | Bozeman Yellowstone | 9.1 |
| Business Jet Center | Dallas, Texas | Dallas Love Field | 9.0 |
| Del Monte Aviation | Monterey, California | Monterey Peninsula | 9.0 |
| Million Air | Dallas, Texas | Addison | 9.0 |
| Skyservice | Toronto, Canada | Lester B. Pearson International | 9.0 |
| Jet Aviation | Houston, Texas | William P. Hobby | 8.9 |
| Million Air | Indianapolis, Indiana | Indianapolis International | 8.9 |
| Premier Jet | Carlsbad, California | McClellan-Palomar | 8.9 |
| Rectrix Aerodrome Center | Sarasota, Florida | Sarasota/Bradenton International | 8.9 |
| Swift Aviation Services | Phoenix, Arizona | Phoenix Sky Harbor International | 8.9 |
| Wilson Air Center | Charlotte, North Carolina | Charlotte/Douglas International | 8.9 |
| Atlantic Aviation | Hailey, Idaho | Friedman Memorial | 8.8 |
| Jet Systems | White Plains, New York | Westchester County | 8.8 |
| Preferred Jet Center | Atlanta, Georgia | Cobb County-McCollum Field | 8.8 |
| Signature Flight Support | Denver, Colorado | Denver International | 8.8 |
| Boca Aviation | Boca Raton, Florida | Boca Raton | 8.7 |
| National Jets | Fort Lauderdale, Florida | Fort Lauderdale/Hollywood International | 8.7 |
| Signature Flight Support | Minneapolis, Minnesota | Minneapolis-St. Paul/Wold-Chamberlain | 8.7 |
| Stuart Jet Center | Stuart, Florida | Witham Field | 8.7 |
| Base Ops At Page Field | Fort Myers, Florida | Page Field | 8.6 |
| Cutter Aviation | Phoenix, Arizona | Phoenix Sky Harbor International | 8.6 |
| Galaxy Aviation | Orlando, Florida | Orlando International | 8.6 |
| Galaxy Aviation | Stuart, Florida | Witham Field | 8.6 |
| Galaxy Aviation | W. Palm Beach, Florida | Palm Beach International | 8.6 |
| Jet Aviation | Teterboro, New Jersey | Teterboro | 8.6 |
| Landmark Aviation | Charleston, South Carolina | Charleston International | 8.6 |
| Landmark Aviation | Chicago, Illinois | Waukegan Regional | 8.6 |
| Landmark Aviation | White Plains, New York | Westchester County | 8.6 |
| | | San Antonio International | |
| Million Air | San Antonio, Texas | | 8.6 |
| Million Air | Albany, New York | Albany International | 8.6 |
| Sheltair | Fort Lauderdale, Florida | Fort Lauderdale/Hollywood International | 8.6 |
| Tac Air | Omaha, Nebraska | Eppley Airfield | 8.6 |
| West Star Aviation | Grand Junction, Colorado | Grand Junction Regional | 8.6 |

Notes: FBOs with the same overall average are listed alphabetically. FBO information provided by Ac-U-Kwik. Users were asked to rate FBOs based on line service, passenger amenities, pilot services and facilities on a scale of 1 to 10.



Excellent service can be found from coast to coast in North America. The 18 FBOs on the continent that ranked in the top 10 percent of this year's survey all scored 9.1 or higher.

The top-scoring FBO in the Americas was J.A. Air Center at Aurora Municipal Airport near Chicago with an overall 9.5 rating. In operation for little more than four years, this FBO has earned top-five rankings in the last three, and it garnered the highest individualcategory rating (9.8) in this year's report for its modern, upscale facilities. Outside the 12,000-square-foot structure, aircraft up to the size of a Gulfstream G650 can park underneath a massive canopy, allowing passengers to disembark directly into the terminal. The full-service FBO offers aircraft charter and management services, maintenance, one of the country's biggest avionics shops and a recently added interiors-completion division.

What makes you avoid some FBOs? (respondents were asked to choose three)

| Poor customer service | |
|--|-----|
| Rundown or unclean facility | 52% |
| Unprofessional or improperly trained CSRs | 47% |
| Poor care of aircraft | 34% |
| Ramp fees | 29% |
| Charging separately for services, such as coffee | 23% |
| Lack of proper ground-handling equipment | 17% |
| Adding a fee for handling of catering | 8% |
| Billing errors | 4% |
| Spilling fuel on aircraft | 3% |

| What are the most important factors you look for when choosing an FBO? (respondents were asked to choose three) | | | |
|--|-------------|--|--|
| Excellent customer service | 85% | | |
| Fuel pricing | 68 % | | |
| Passenger amenities | 37% | | |
| Cleanliness | 31% | | |
| Pilot amenities | 28% | | |
| Line service training program participation | 17% | | |
| FBO infrastructure and décor | 15% | | |
| Loyalty and rewards programs | 8% | | |
| Fuel brand | 1% | | |

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30%



Banyan Air Service, Fort Lauderdale, Florida

Hong Kong Business Aviation Center, Hong Kong, China are all in Europe. These include TAG Aviation at Farn-

Asked to describe the focus that makes his FBO successful, operations manager Randy Fank said, "It's not hard. Take care of the guy in the back of the airplane, get him on his way, so you've actually accomplished what the pilots want done, then take care of the pilots."

AIN's questionnaire also asked readers to rank the factors that prompt them to select an FBO as well as those that may have driven them to seek other options. Those results remained largely unchanged from last year. By an overwhelming margin, excellent customer service was again the key factor in selecting an FBO, followed by fuel pricing and passenger amenities. Poor customer service, rundown or unclean facilities and unprofessional staff ranked as the biggest reasons for avoiding one.

Outside North America, the top 10 FBOs this year

borough Airport, an hour outside London, which had the highest overall score among international locations. The company this year is celebrating a decade of operating the airport (one of the few in Europe dedicated to business aviation), which it took over from the UK Ministry of Defence in 2003. Easily identified by its pair of visually striking three-bay hangars providing 240,000 square feet of aircraft storage, maintenance facilities and offices, the FBO offers dedicated concierge service as well as onsite customs and immigration facilities. Customers are permitted to drive directly to their aircraft, if they wish to bypass the well-appointed terminal, which includes passenger and crew lounges and multimediaequipped conference rooms.



| Top-rated FBOs in Europe, the Middle East, Asia and Africa | | | | |
|--|-----------------------------|--------------------------------|--------------------|--|
| FBO | Location | Airport | Overall Average | |
| TAG Farnborough | Farnborough, UK | Farnborough | 8.9 | |
| TAG Aviation | Geneva, Switzerland | Geneva International | 8.4 | |
| KLM Jet Center | Amsterdam, the Netherlands | Amsterdam Schipol | 8.3 | |
| Signature Flight Support | Paris, France | Paris Le Bourget | 8.3 | |
| Dassault Falcon Service | Paris, France | Paris Le Bourget | 8.2 | |
| Harrods Aviation | London, UK | London Luton | 8.2 | |
| Signature/AviaPartner | Nice, France | Nice Côte d'Azur International | 8.0 | |
| Swissport Executive | Nice, France | Nice Côte d'Azur International | 8.0 | |
| Jet Aviation | Geneva, Switzerland | Geneva International | 7.9 | |
| Universal Aviation | Paris, France | Paris Le Bourget | 7.8 | |
| Hong Kong Business Aviation Center | Hong Kong, China | Hong Kong International | 7.7 | |
| Abelag Aviation | Brussels, Belgium | Brussels National | 7.6 | |
| ExecuJet Middle East | Dubai, United Arab Emirates | Dubai International | 7.6 | |
| Signature Flight Support | London, UK | London Luton | 7.6 | |
| Landmark Aviation | Paris, France | Paris Le Bourget | 7.5 | |
| Jet Aviation | Dubai, United Arab Emirates | Dubai International | 7.1 | |
| Jet Aviation | Zurich, Switzerland | Zurich | 6.5 | |
| VipPort Vnukovo | Moscow, Russia | Moscow/Vnukovo | 6.0 | |

